

# Bahrain 101

no padding, just info!

# Best in Bahrain

Events - Dining - Nightlife

## The Best in Bahrain – REVEALED!

Bahrain 101 (Best in Bahrain) is focused on just 3 things – the best in Bahrain’s Events, Dining, and Nightlife. Published in a convenient and easy to carry A5 size, it’s packed with useful info revealing all the best places on the island. 15,000 copies are printed each month, making it the largest circulated monthly magazine title in Bahrain – *circulation details available on request.*



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## Advertising Rates

Front Cover Special <i>(subject to editorial approval)</i> = Front Cover + 2 Page Lead Article + Full Page Ad	BD800
Outside Back Cover	BD495
Inside Cover	BD350
Full Page	BD295
Half Page	BD195
Quarter Page	BD120
Artwork Charge	BD95
Agency less	15%

### SPECIAL OFFER ON SERIES BOOKINGS - full page\*

3 + = less 5%	(BD 280 per full page) + <b>1 FREE ad</b>
6 + = less 7.5%	(BD 273 per full page) + <b>2 FREE ads</b>
12 + = less 10%	(BD 265 per full page) + <b>6 FREE ads</b>

\* We can divide page into 2 x 1/2 page ads if required  
Series booking must be utilised within 12 months

## AD Size Guide & Technical Data

Double Page size:	width 330 x height 225 mm
Full Page size:	width 165 x height 225 mm
Half Page size:	width 145 x height 102 mm
Quarter Page size:	width 72 x height 102 mm

<b>Bleed adverts:</b>	Add 3mm to the trim size on all 4 sides for full and double page ads
<b>Preferred Format:</b>	Adobe Acrobat (pdf?X-1a Compliant)
<b>Other Formats:</b>	EPS, TIFF, JPEG (300 dpi)
<b>Submission:</b>	CD preferred
<b>Submission Date:</b>	25th of the month
<b>Frequency:</b>	Monthly
<b>Print run:</b>	15,000 copies
<b>Launch year:</b>	2015



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**YOUR Guide to the BEST...**

Events - Page 04  
Dining - Page 10  
Nightlife - Page 25

November 2015 Issue 07

**New Section - Bahrain's Live Music Scene**

www.Bahrain101.com

**Bahrain Continental**

Sponsored by

### Not to Be Missed...

**CALISTHENICS WORLD CUP**  
40 renowned international athletes will come to Bahrain for an action-packed two-day event...  
**When & Where:** 26th to 27th November, Ritz-Carlton Bahrain Hotel & Spa

**AWALI FESTIVE FAYRE**  
The festive season is soon approaching...  
**When & Where:** 14th November, BAPOO Club, Awali

**THE CHUCKLE CLUB**  
Play your tribute to the late veteran actor, Omar Sharif...  
**When & Where:** 14th November, BAPOO Club, Awali

**MOVIE NIGHT**  
Play your tribute to the late veteran actor, Omar Sharif...  
**When & Where:** 14th November, BAPOO Club, Awali

### What's New

Available in Bahrain's shops this month!

**IN THE MOOD FOR SOMETHING MOVIE ANIMACY**  
Enjoy entertaining baby-dancing and performances...  
**Genre:** Anime  
**Performing at:** Poshwait

**EXPLOSIONS @ INTERCONTINENTAL REGENCY BAHRAIN**  
The Explosions are a 6-Piece Band...  
**Genre:** Rock, Jazz, Hip-hop, Hard rock  
**Performing at:** Harvesters Pub

**THE BUDDIES @ CROWN PLAZA BAHRAIN**  
Share the stage with Groove Thing...  
**Genre:** Latin  
**Performing at:** An Narda Lounge

**INTENTION BAND @ SHERATON BAHRAIN**  
Meet the new band from Dubai...  
**Genre:** Latin  
**Performing at:** An Narda Lounge